

# THE Appreciative Journey

## A Guide to Developing International Cultural Exchanges

Michael Sikes, Ph.D.  
Mary Campbell-Zopf  
Jami Goldstein  
Wayne Lawson, Ph.D.

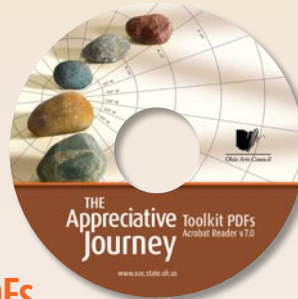
“There has never been a better way to protect each person’s and each group’s cultural identity than by fostering mutual respect.”

Federico Mayor  
Director-General, UNESCO  
1998 World Culture Report

“*The Appreciative Journey* distills the Ohio Arts Council’s many years of experience in international cultural exchange into a single volume, providing organizations and individuals with a framework from which to share the cultural riches of the world’s people and lands; to engender mutual respect; and ultimately to bring about global understanding. We offer this book not as a conclusion to this work but as a preface to the many years of journeying yet to come.”

Wayne Lawson  
Director Emeritus, Ohio Arts Council

The 108 page workbook and resource guide also includes a CD of Toolkit PDFs for planning and evaluating your program.



*The Appreciative Journey* is intended for organizations and individuals who are envisioning or planning an international cultural exchange

program or who have such a program and wish to expand or improve it. Beneficiaries of this guide include:

- Arts and cultural organizations
- Individuals
- Colleges and universities
- Governmental agencies with roles in the arts and culture
- Private sector organizations and companies

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Ohio Arts Council

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